## **PREAMBLE**

This ICETECH 2022 Sponsorship Agreement (the Agreement) is between the ICETECH 2022 Sponsor (the Sponsor) and the ICETECH 2022 Organizer (the Organizer). The Organizer is the team consisting of the Society of Naval Architects and Marine Engineers (SNAME) and the SNAME Arctic Section.

Following this Preamble, this Agreement covers the following key elements of sponsorship:

- A. SPONSORSHIP BENEFITS AND COSTS
- B. SPONSOR INFORMATION
- C. PAYMENT TERMS AND CONDITIONS
- D. SPONSORSHIP TERMS AND CONDITONS

#### A. SPONSORSHIP BENEFITS AND COSTS

#### **Gold Sponsors Will Receive:**

- Exclusive sponsorship recognition at one of ICETECH 2022's premier events Icebreaker Reception, Social Evening or Main Banquet.
   Direct company promotion during the premier event may be included.
- Recognition at opening and Plenary Session.
- Three complimentary registrations (this does not include hotel accommodations).
- ICETECH 2022 website visual promotion in the Gold level sponsor area.
- A link from the ICETECH 2022 website Sponsors page to the Company's home page.
- Major visual promotion in advance of and throughout the conference through promotional signage and email acknowledgement of sponsorship. All conference literature, website, and emails sent to promote the conference will include Gold sponsor recognition.

Cost of Gold Sponsorship: \$CDN 10,000

#### Silver Sponsors Will Receive:

- Exclusive sponsorship recognition at one of ICETECH 2022's conference luncheon events. Direct company promotion during the luncheon
  event may be included.
- Recognition at the opening and Plenary Session.
- Two complimentary registrations (this does not include hotel accommodations).
- ICETECH 2022 website visual promotion in the Silver level area.
- A link from the ICETECH 2022 website Sponsors page to the Company's home page.
- Visual promotion in advance of and throughout the conference through promotional signage and website acknowledgement of sponsorship. Sponsor recognition in program and proceedings.

Cost of Silver Sponsorship: \$CDN 5,000

#### **Bronze Sponsors Will Receive:**

- Exclusive sponsorship recognition of one of ICETECH 2022's conference coffee breaks or other sessions at which the Bronze sponsor will be identified.
- One complimentary registration (this does not include hotel accommodations).
- ICETECH 2022 website visual promotion in the Bronze level area.
- A link from the ICETECH 2022 website Sponsors page to the Company's home page.
- Visual promotion in advance of and throughout the conference through promotional signage and website acknowledgement of sponsorship. Sponsor recognition in program and proceedings.

Cost of Bronze Sponsorship: \$CDN 2,500







## **B. SPONSOR INFORMATION**

Company Information

By signing below, Sponsor understands and agrees to abide by the terms and conditions (Section D) of this Agreement. Please provide the following information *exactly* as you wish relevant aspects of it to appear in any conference materials. All correspondence will be sent to the main contact person indicated below.

| company information                                      |                                      |
|--|--------------------------------------|
| Company Name (as it will appear in marketing materials): |                                      |
| Parent Company (if different from above):                |                                      |
| Address:   |                                      |
| City, State or Province, Postal Code or ZIP:             |                                      |
| Country:   |                                      |
| Company Phone:   | Website:                             |
| Sponsorship Manager/Main Contact                         | Billing Contact Same as Main Contact |
| Name:  | Name:                                |
| Title:   |                                      |
| Email:   |                                      |
| Phone:   |                                      |
|  |                                      |

#### C. PAYMENT TERMS & SCHEDULES

## C.1 Deposit and Payment Schedule

Sponsorship payments are due based on the following schedule:

Deposit due with signed Agreement and Invoice: 50% Balance due June 1, 2022: 100% Agreements received after June 1, 2022: 100%

## C.2 AGREEMENT

Sponsor accepts as a part of this Agreement the Sponsorship Terms & Conditions in Section D hereof. The signor of this Agreement represents and warrants signor has been duly authorized to execute this binding Agreement on behalf of the named sponsor. Therefore, all payments due by Sponsor to Organizer hereunder are non-cancellable and nonrefundable and are due and payable by Sponsor to Organizer under the terms hereof and Sponsor agrees to pay the same.

## C.3 Cancellation Fee Schedule

The following reflects the amount due to or retained by Organizer in the event of Sponsor cancellation:

Before June 1, 2022 50% On or after June 1, 2022 100%





#### C.4 AGREEMENT SIGNATURES

| SPONSOR        |                       | ORGANIZER  |
|----------------|-----------------------|--|
| Authorized Sig | gnature:              | Authorized Signature:  |
| Date:          |                       | Date:  |
| Print Name:    |                       | Print Name:  |
| Title:         |                       | Title:   |
|                |                       | ng on behalf of the Sponsor shall be deemed to have full authority to do so on behalf of t<br>ganizer that such person or persons did not have such authority. |
| C.5 Sponsors   | ship Option Selection |  |
|                | Gold: \$CDN 10,000    |  |
|                | Silver: \$CDN 5,000   |  |
|                | Bronze: \$CDN 2,500   |  |
| TOTAL:         | \$                    |  |
|                |                       |  |

### C.5 PAYMENT INSTRUCTIONS

An Invoice for the chosen sponsorship level and amount due shall be sent to the Sponsor upon receipt of this Agreement signed by the Sponsor. Accepted payment methods are a cheque or wire transfer.

**CHEQUE PAYMENT:** Please be sure to reference Invoice number and ICETECH 2022 on all payments. Cheques must be drawn on a bank in CANADIAN. dollars and made payable to the **SNAME Arctic Section.** Cheques should be mailed to:

SNAME Arctic Section #111, 104-1240 Kensington Road NW Calgary, Alberta, T2N 3P7 CANADA

WIRE TRANSFER PAYMENT: Contact Organizer for Wire Transfer details at <a href="mailto:secretariat@icetech22.org">secretariat@icetech22.org</a>

## D. SPONSORSHIP TERMS & CONDITIONS

- 1. Organizer. The word 'Organizer' means the ICETECH 2022 Organizer which is the team consisting of the Society of Naval Architects and Marine Engineers (SNAME) and the SNAME Arctic Section.
- 2. The word 'Sponsor' means the Sponsor as specified in the Agreement, and its officers, agents, employees, and any other representatives authorized to act for it in connection with its participation in the Conference.
- 3. The Organizer shall facilitate and provide the Sponsor Benefits listed in Section A. If any changes in the benefits are required due to Sponsor or circumstantial effects, these shall be agreed and implemented following consultation between the Sponsor and Organizer.
- 4. Proceeds from sponsorship assist in the organization and provisions of ICETECH 2022. The Organizing Committee reserves the final right to allocate funds.
- 5. Cancellations and Sponsorship downgrade requests must be received in writing. Requests received prior to or June 1, 2022 will be subject to cancellation fee equal to 50% of the cancelled/downgrading sponsorship cost. Cancellation and Sponsorship downgrade requests received after June 1, 2022 will be subject to cancellation fee of 100% canceled/downgraded sponsorship cost.







- 6. Any dispute of this contractual Agreement, if not negotiable, shall be resolved by application of the laws of the State of Virginia. The parties to this Agreement consent to jurisdiction and venue of the U.S. Federal and Virginia State Courts in Fairfax County, VA.
- 7. Any payment due under this Contract which is not made within 30 days after the due date thereof shall be subject to simple interest in the amount of one percent (1%) per month until paid in full. Payment of any such unpaid amount, plus interest, shall be made to the Organizer upon demand.
- 8. The Organizer may terminate the Conference (or reduce the conference scope) when the Organizer reasonably believes that the holding of the Conference, or the Organizer's performance under the contract, is substantially or materially interfered with by a cause or causes not reasonably within the Organizer's control includes, but is not limited to, the current COVID pandemic effects, insufficient number of delegates registering, fire, casualty, flood, earthquake, explosion, and other causes beyond the control of the Organizer
- 9. If a conference cancellation or transition to a virtual format occurs, the following refund policy is in place:
  - a. Termination 100% of the sponsorship payment paid by Sponsor shall be refunded to Sponsor.
  - b. Virtual Format 60% of the sponsorship payment paid by Sponsor shall be refunded to Sponsor or may be applied to an alternate sponsorship opportunity within SNAME if Sponsor agrees.
- 10. Liability and Indemnification. The Sponsor agrees to indemnify and hold harmless the Organizer, Conference facility, and local government where the conference is held, against any claim, loss, suit, damage, judgment, expense, cost settlement payment, and charge of every kind, including attorney fees for personal injury, death, property damage, or other cause, sustained or claimed by any person resulting from any acts or omissions of the Sponsor, or the Sponsor's occupancy of its contracted space or its participation in the Conference...
- 11. The Organizer shall attempt to avoid, but shall not be held liable for, any error or omission in the Sponsor's Official Directory or in promotional materials and shall attempt to rectify such errors or omissions when made aware of them or advised by the Sponsor.

| I have read and understand the Terms & Conditions. |  |  |  |
|--|--|--|--|
|  |  |  |  |
| Please initial:                                    |  |  |  |



