



## ICETECH 22 SPONSORSHIP BENEFITS and COSTS

### **Gold Sponsors Will Receive:**

- Exclusive sponsorship recognition at one of ICETECH22's premier events—Icebreaker Reception, Social Evening or Main Banquet. Direct company promotion during the premier event may be included.
- Recognition at opening and Plenary Session.
- Three complimentary registrations (this does not include hotel accommodations).
- ICETECH22 website visual promotion in the Gold level sponsor area.
- A link from the ICETECH22 website Sponsors page to the Company's home page.
- Major visual promotion in advance of and throughout the conference through promotional signage and email acknowledgement of sponsorship. All conference literature, website, and emails sent to promote the conference will include Gold sponsor recognition.
- **Cost of Gold Sponsorship - \$CDN 10,000**

### **Silver Sponsors Will Receive:**

- Exclusive sponsorship recognition at one of ICETECH22's conference luncheon events. Direct company promotion during the luncheon event may be included.
- Recognition at the opening and Plenary Session.
- Two complimentary registrations (this does not include hotel accommodations).
- ICETECH22 website visual promotion in the Silver level area.
- A link from the ICETECH22 website Sponsors page to the Company's home page.
- Visual promotion in advance of and throughout the conference through promotional signage and website acknowledgement of sponsorship. Sponsor recognition in program and proceedings.
- **Cost of Silver Sponsorship - \$CDN 5,000**

### **Bronze Sponsors Will Receive:**

- Exclusive sponsorship recognition of one of ICETECH22's conference coffee breaks or other sessions at which the Bronze sponsor will be identified.
- One complimentary registration (this does not include hotel accommodations).
- ICETECH22 website visual promotion in the Bronze level area.
- A link from the ICETECH22 website Sponsors page to the Company's home page.
- Visual promotion in advance of and throughout the conference through promotional signage and website acknowledgement of sponsorship. Sponsor recognition in program and proceedings.
- **Cost of Bronze Sponsorship - \$CDN 2,500**

### **Honorary Sponsors Will Receive:**

- Recognition of Organizations which make major in-kind contributions (papers, committee work, advertising of ICETECH22).
- Benefits and privileges of honorary sponsors to be determined by the Organizing Committee.
- **No cost for Honorary Sponsorship**

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*Proceeds from sponsorship assist in the organization and provisions of ICETECH 22.  
The Organizing Committee reserves the final right to allocate funds.*